

# Why We Need a Special Census in Our Community

---

## An important message from

Some residents may wonder why we are conducting another census just for our community. After all, didn't we just participate in the big national census in 2010? Well, things have changed since then. Our population has grown. New people have built homes and moved into our community. It is vital that we document this change with certified census counts so that we get our fair share of state and federal funds. This is why we are conducting and paying for a Special Census in our community. It simply makes sense!

Census data are used to distribute millions of federal and state dollars throughout the nation to provide important services at the local level. Healthcare, schools and education, day care programs, transportation planning, and services for seniors all use census data to determine how much money each community receives to provide these important services.

Census data are also used by business to locate potential markets, open new stores, market products, and create new jobs.

Census data will be used by our community to plan our future. By using current census data, we can work to create public improvement strategies that minimize traffic congestion, meet the growing needs of seniors, project where and when new schools are needed, and make decisions affecting everyone in our community based on current and accurate information.

This is why we ask you to participate in our Special Census. By cooperating with the census enumerator and answering five short questions for every person living in your home, our community will receive our fair share of state and federal funds so we can provide important services you depend on every day.

To find out more about our Special Census, contact City Hall or visit the Census Bureau's Web site located at the following address:

[www.census.gov/regions/specialcensus/](http://www.census.gov/regions/specialcensus/)



The U.S. Census Bureau is an Equal Opportunity Employer.