

AGENDA
FAMILY DAYS COMMISSION
March 9, 202
4:00 P.M.
Village Hall, 850 Waukegan Road Deerfield, IL 60015
Community Conference Room 206

1. Call to Order
2. New Member Introduction: Caren Ettleman
3. Roll Call
4. Consideration of Minutes from October 20, 2025
5. Public Comment
6. Discussion of Events Timeline
7. Discussion of Brochure
8. Commissioner Updates:
 - Fireworks
 - Rides & Games
 - Entertainment
 - Bike Parade
 - Parade
 - Arts & Crafts
 - Food Vendors
 - Pie Eating Contest
 - Rotary Race
 - Sponsorships
9. Other Items for Discussion:
 - America 250 Theme: Banners & Time Capsule

- Rotary Race Route
- Parade Route
- Park Layout

10. Next Meeting Date:

11. Adjournment

FAMILY DAYS COMMISSION
Meeting Minutes
October 20, 2025

A meeting of the Family Days Commission was held on October 20, 2025 at 4:00 p.m. at Village Hall. Chairwoman Butera called the meeting to order at 4:04 p.m.

Present:

Co-Chair, Angie Butera
Jillian Acuña
Mike Butera
Jon Schallman
Phil Bettiker

Absent:

None

Also Present:

Justin Keenan, Assistant Village Manager
Mike Brumm, Public Works Analyst

Consideration of Minutes from September 16, 2025 Meeting

Commissioner Bettiker made a motion to approve the September 16, 2025 meeting minutes and Commissioner Schallman seconded the motion. The motion passed unanimously.

Public Comment

None

Consideration of 2026 Expense and Budget Report

Increase in proposed 2026 budget items include Food Vendors, Johns Concessions, Rotary Race, and Sponsorships/Corporate Booths. Decrease proposed 2026 budget items include glow item sales, parade, pie eating contest, and beer sales. The other items on the proposed budget remain the same as what was proposed in 2025. The changes to the proposed budget are reflective on the actual cost incurred during the 2025 event.

Commissioner Schallman made a motion to approve the 2026 Expense and Budget Report and Commissioner Bettiker seconded the motion. The motion passed unanimously.

Discussion of 2026 Vendor Prices

The Commission reviewed vendor prices in relation to the food vendors, arts & crafts, and corporate booths. The Commission discussed food vendor prices to be \$100 per booth. Arts & crafts were discussed to present two options, one booth for \$35 or two booths for \$50. Corporate booths to be stricken, as the \$300 sponsorship option provides more for the price than corporate booths paying \$250.

Other Items For Discussion

The Commission Discussed the following items:

- Pie Eating Contest: Trophies presented to the winners include engraved rolling pins. The Commission discussed Blueberry Pie from Deerfield Bakery as pie type for the contest.
- Beverage Sales: The Commission discussed Ravinia Brewing for beverage sales.
- 2026 Suggestions: The Commission made mention of the Post Office interest in participation in the event, in addition to Jillian working on participants for the parade. The Commission discussed ways to bring a larger crowd to the event prior to the fireworks on July 3rd. Chair Butera suggested arts & crafts to be present on July 3rd in order to attract more people, along with the suggestion of low-budget kid's activities by Commissioner Schallman.

Next Meeting Date:

December 1, 2025

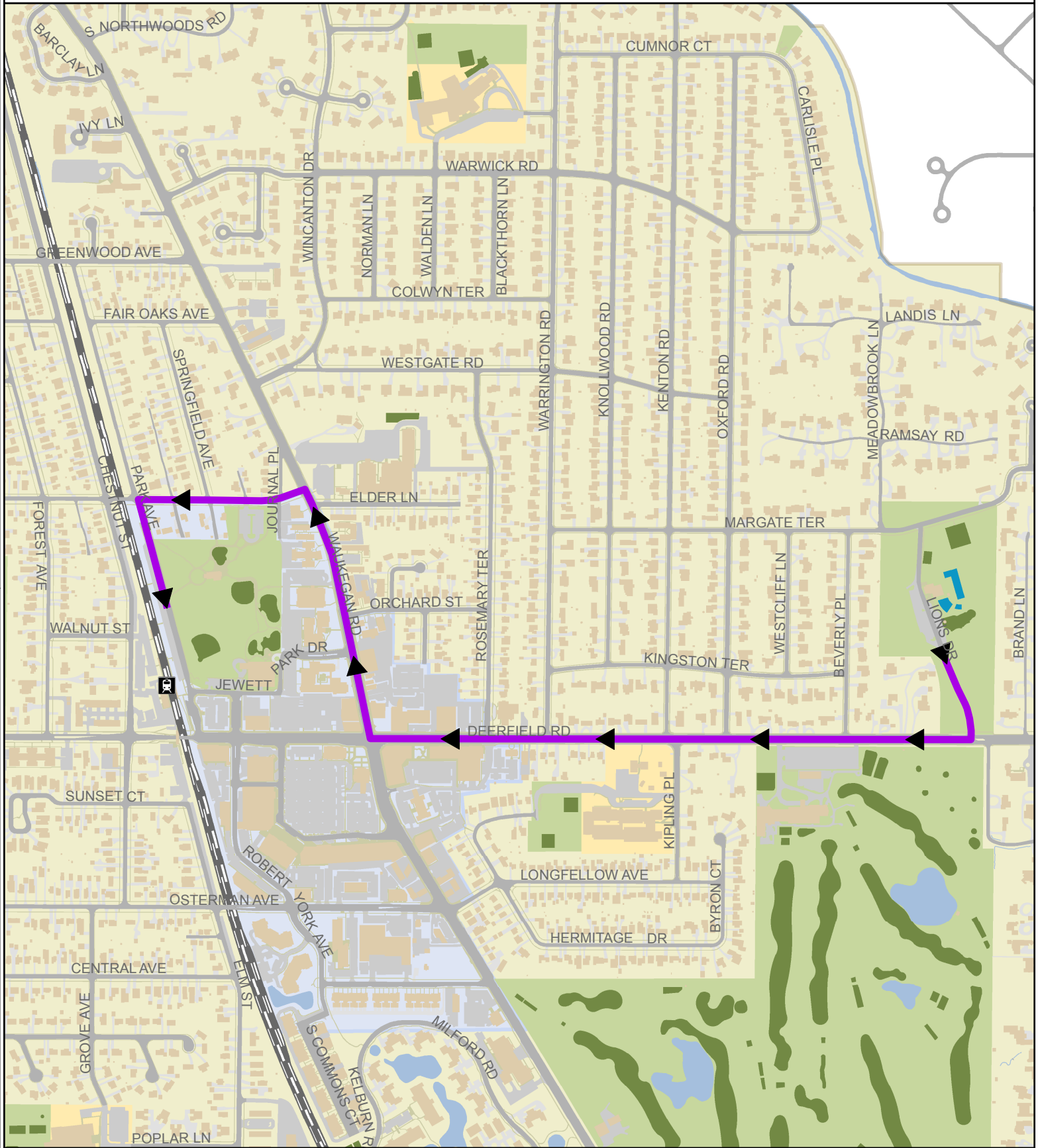
Adjournment

There being no further business or discussion, Commissioner Bettiker moved to adjourn the meeting. Commissioner Schallman seconded the motion. The motion passed unanimously and the meeting was adjourned at 4:50 p.m.

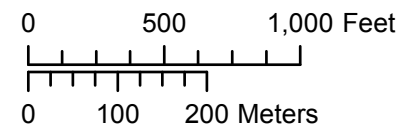
Respectfully submitted,
Michael Brumm, Public Works Analyst



July 4th Family Days Parade Route



- Commuter Rail Station
- Downtown Deerfield





Rotary Race
5K
July 4th

