



August 15, 2016
For Immediate Release

**The Village of Deerfield Joins DoSomething.org:
Collects Feminine Care Products to Benefit People Experiencing Homelessness**

Deerfield, IL – August 15, 2016 – The Village of Deerfield is collecting feminine care and hygiene products as a part of “Power to the Period,” the first-ever national feminine care product drive in partnership with the [U by Kotex](#) brand and [DoSomething.org](#). This initiative encourages people to collect and donate feminine care products to homeless shelters to help increase access for many of the [3.5 million Americans](#) who experience homelessness each year.

Notably, a study conducted in June by Harris Poll, on behalf of Kimberly-Clark’s U by Kotex brand, found that nearly nine in 10 Americans (89 percent) say that having access to feminine care products is a problem for people experiencing homelessness, but only 6 percent have actually donated these products to homeless shelters.

Mayor Harriet Rosenthal stated, “Women and children already facing difficult circumstances should not be burdened further by the lack of access to feminine hygiene products. I would like to thank Dondee Ganey, a concerned Deerfield resident and mother, for bringing this national campaign to the Village’s attention. Ms. Ganey has inspired us to, once again, ‘Give Where You Live’ and embody our community’s philanthropic spirit.” Members of the community can support the Village’s drive by dropping off new, unopened boxes of feminine care products at Village Hall, 850 Waukegan Road, Deerfield, IL 60015, from August 18 - September 30, 2016:

Collected items will be donated to area homeless shelters including The Lake County Haven- whose mission is to empower homeless women and their children to achieve permanent, independent living. For more information, visit [www.DoSomething.org/Period](#), [www.lakecountyhaven.org](#), or contact Sam Barghi at 847.719.7404. Join the online conversation with #PeriodProjects and #GiveWhereYouLiveDeerfield

About The Lake County Haven

The Lake County Haven's mission is to empower homeless women and their children to achieve permanent, independent living. The Lake County Haven provides shelter, housing, and supportive services to help people get jobs, manage their health conditions, save money, and lead safe, stable lives. The Haven’s vision is that their residents will never be homeless again.

About DoSomething.org

One of the largest global organizations for young people and social change, DoSomething.org has 5.3 million members in 131 countries who tackle volunteer campaigns that impact every cause. Poverty. Discrimination. The environment. And everything else. Its promise: Any cause, anytime, anywhere.

Survey Methodology

This survey was conducted online within the United States by Harris Poll on behalf of U by Kotex from June 23-27, 2016 among 2,022 adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete research method, including weighting variables, please contact Raina Bahu at rbahu@mahercomm.com.

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